

CORPORATE PARTNERSHIP PACKET

University of Connecticut
National Society of Black Engineers

2023-2024



NSBE OVERVIEW

The National Society of Black Engineers is a student managed, nonprofit organization committed to recruiting, retaining, and motivating its members to successfully obtain a college education. It is an organized support network for individuals typically underrepresented in the engineering and science community. By implementing programs that promote academic excellence, personal growth, and career development, NSBE continues to increase the number of professionals committed to community development and prepared to successfully compete in technical surroundings.

History

NSBE was established in April 1975 by six African American male students at Purdue University, and incorporated as a non-profit organization in 1976. Since that time, NSBE has developed into the largest student managed organization consisting of over 30,000 members.



NSBE Torch

The NSBE torch symbolizes our everlasting burning desire to achieve success in the competitive society and to affect a positive change on the quality of life for all people. The lightning bolt represents the striking impact that will be felt by society and industry due to the contributions and accomplishments made by dedicated members of the National Society of Black Engineers.





The mission of the National Society of Black Engineers (NSBE) is to increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community.

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LETTER FROM THE PRESIDENT

Greetings UConn NSBE Supporters and Corporate Affiliates,

The University of Connecticut Chapter of the National Society of Black Engineers strives to give a foundation to all students determined to excel academically, succeed professionally, and positively impact the community at the University of Connecticut and beyond. Our organization has been serving the University of Connecticut and communities around the state since 1981. It is a worldwide initiative to guide students and create change in a society that continues to fight through barriers of discrimination and racism that still exist today. With all this said, the theme for this 2023-2024 year is to “BUILD” our club into a supportive and thriving environment for current and future generations. The BUILD initiative focuses on expanding the size of our chapter, giving our members more opportunities to excel, and building a community of strong individuals who are engaged with their academics and well being.



Zyaja Huggan

2023-2024 CTNSBE President

uconnnsbe.president@gmail.com

To make this initiative come alive, our chapter provides many programs and opportunities ranging from weekly academic support, retention programs, community outreach, K-12 engagement, recruitment initiatives and professional development training. This supplies students the necessary exposure to be well-rounded and competitive when graduating from the University of Connecticut. We hope to expand these programs across Connecticut and engage with many different communities inside and outside the state.

This past year we fought the hardships of being a club who had suffered due to the unfortunate pandemic. As time pushes us farther from this tragic event, we work to evaluate our past selves before COVID-19, current selves, and what the future holds. UConn NSBE holds the key to the advancement of student’s education, a space where they can find themselves and grow into an individual who can exert resilience and strength. I thank you for your support as we continue “to increase the number of culturally responsible Black Engineers who excel academically, succeed professionally, and positively impact the community.” I can not wait for you to see the continued growth of our chapter and see the bright future our chapter holds.

A handwritten signature in black ink that reads "Zyaja Huggan".

Zyaja Huggan

2023-2024 President

University of Connecticut Chapter

National Society of Black Engineers

LETTER FROM THE TREASURER

Dear Prospective Sponsor,

On behalf of the University of Connecticut Chapter of the National Society of Black Engineers (CTNSBE), it with great honor that I may extend an invitation to you to form a partnership with our organization for the 2023-2024 academic year. The main goal of NSBE is “to increase the number of culturally responsible Black Engineers who excel academically, succeed professionally, and positively impact the community”. The UConn chapter continues to embody the mission statement by always trying to maintain community outreach, professional excellence, moral responsibility, and academic triumph. Having the mission statement in mind, we can greatly impact the our chapter and the UConn community by having meaningful programs and initiatives.



Joshua Charleston

2023-2024 CTNSBE

Treasurer

uconnnsbe.treasurer@gmail.com

Hope you will keep in mind, from this packet, how much potential this chapter can have on impacting UConn and it's students, while reading. Consider what you will become a part of if you decide to support us and ultimately the causes you will be supporting. Your generous support will be critical in helping fellow engineers realize their full potential. CTNSBE would like to keep the tradition going of impacting the community positively in a manner that the community remains most distinguished and only with your support can we accomplish this.

In this packet, you will find a brief summary of our organization, as well as the cost estimate for the programs we plan to implement in the 2023-2024 academic year. We welcome your presence at any of our events, as we strive to build and maintain relationships with our corporate affiliates. With your support CTNSBE can reach many different lives and a variety of communities. You will have an immense part in the success of these principle goals and aspirations, that many of which will not be possible without your funding. We hope that you strongly consider committing to CTNSBE so that we may reach out and make a positive difference within our community and the community of others.

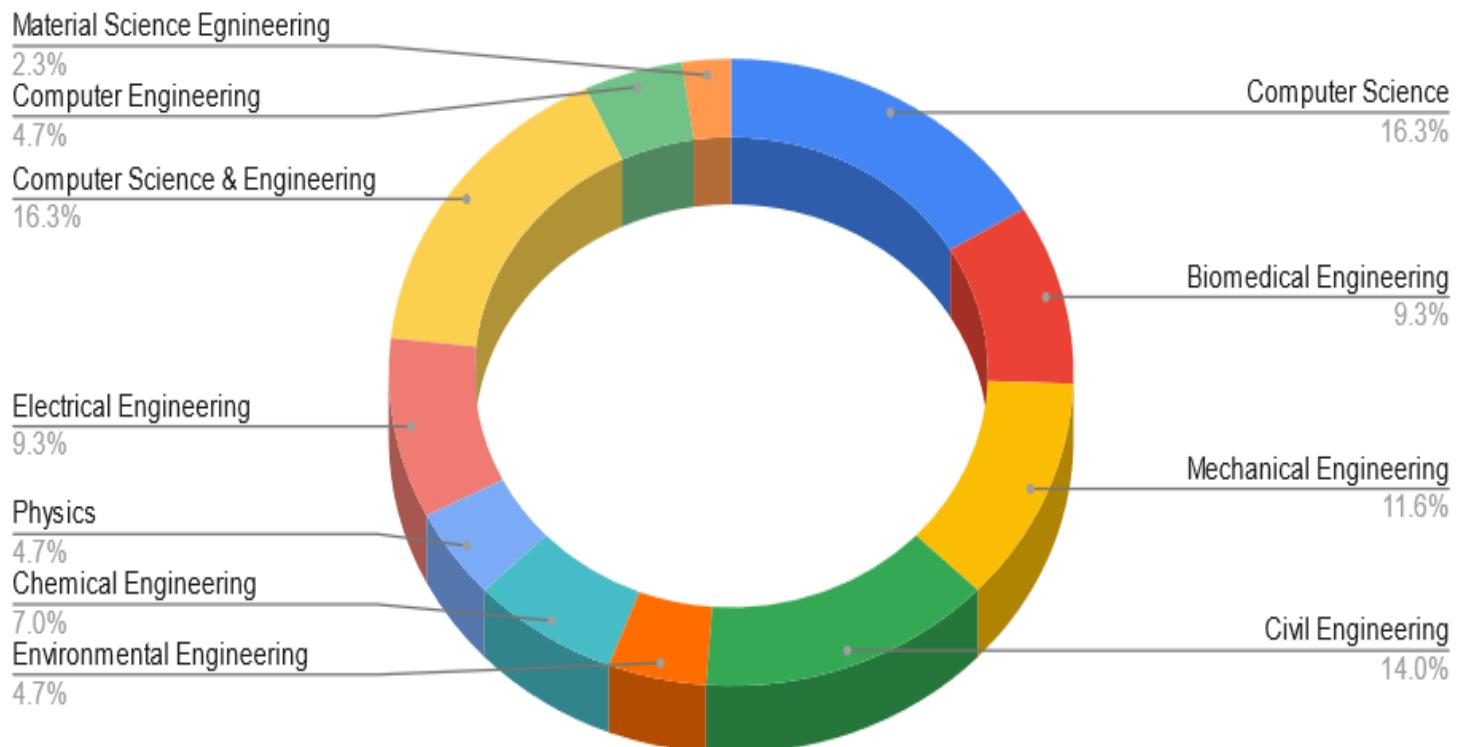
Joshua Charleston

Joshua Charleston
2023-2024 Treasurer
University of Connecticut Chapter
National Society of Black Engineers

CTNSBE Membership Overview

Our chapter provides a multitude of opportunities ranging from weekly academic support, retention programs, community outreach, K-12 engagement, recruitment initiatives and professional development training that gives students the necessary exposure to be well rounded and competitive students when they graduate from the University of Connecticut and even before they get to college. UConn NSBE Chapter has been an integral part in not only retaining African American engineering students, but also with the recruitment efforts to increase the number of African American engineering students at the University of Connecticut, both on the undergraduate and graduate level.

Major Breakdown



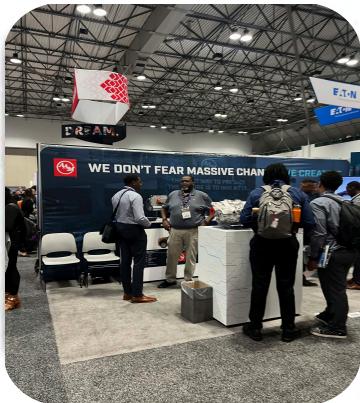
Chapter's Visions and Goals

Vision

We envision a world in which engineering is a mainstream word in homes and communities of color and all black students can envision themselves as engineers. In this world, blacks exceed parity in entering engineering fields, earning degrees, and succeeding professionally.

Goals and Strategies

Our chapter's goals are a reflection of the necessities we see within CTNSBE as well as a reflection of the national and regional goals of the organization. As such our three main goals are:



Partnership

- Create sustaining partnerships that will benefit both our corporate affiliates and our membership

Initiative

- Implement creative and innovative programs to keep our general body members engaged

Mentorship

- Increase mentorship between our members and the professional engineers of our corporate affiliates

Community Outreach

Engineering Your Future Conference

Engineering Your Future (EYF) is a one-day conference designed for 8th-grade boys from underrepresented backgrounds. Our purpose in hosting this conference is to introduce them to role models that look like them in the fields of science, technology, engineering, and mathematics (STEM). Our goal is to host students from populations that are underrepresented in engineering in hopes of igniting a flame to inspire these students to consider STEM fields and their overall potential.

Date: April 2024

Total Estimated Cost: \$1,000

We Lift to the Future

This career exposition exposes local high school students to experienced professionals and undergraduates from the University of Connecticut. Students are able to interact with undergraduates and professionals throughout numerous STEM based activities. The overall goal of the event is for us to spark the curiosity in students for them to think about science and engineering. We hope through the interactions they have with college students and professionals along with the activities, they ultimately end up pursuing a STEM degree in the future.

Date: To Be Determined

Total Estimated Cost: \$1800



Date Auction

As a chapter, we pride ourselves on providing incoming freshman the support needed to pursue their aspirations. This 4th annual fundraiser hosted and planned by NSBE-FLI is geared to raising an engineering scholarship for first year students. Through the support of the UConn Community, funds are acquired as donations and bids are made on contestants in support of this great cause.

Date: February 2024



High School Visits/PCI Visitations Days

High school visits allow for our chapter to bring underrepresented high schoolers from across the state of Connecticut and expose them to the field of engineering. Students are able to participate in hands on activities dealing with different sectors of engineering, connect with CTNSBE, learn more about college life as well as become acquainted with the campus through tours. High school visits are a chance to inspire these high schoolers to see themselves as engineers and ultimately lead them to choosing careers in the field of engineering.

Yearly Estimated Cost: \$1,000

Black Women in Stem Brunch

The goal of the brunch is to bring together women to help encourage each other to contribute, achieve and excel within the STEM fields. Women will be able to share their challenges, network, and inspire the future faces of STEM. The event also served as a way to help commemorate and acknowledge women of color who were trailblazers during both Black History Month and Women's History Month. The previous year's bunch was at capacity and we look to increase the amount of attendees this year from 80 to 120.

Date: February 2024

Yearly Estimated Cost: \$4,000



Chapter Initiatives

Achievement Sundays

Achievement Sundays are biweekly study sessions that help to ensure that our members are excelling academically. Members are able to come to these study sessions, receive tutoring, have access to our chapter's study material bank, and also receive study snacks. Through these study sessions we provide our members a safe and reliable study space on campus.



Sisters in Stem

We also successfully established the annual Sisters in STEM Conference for 10th and 11th grade Black and Latinx girls. We inspire and encourage them to pursue STEM, through guided lab tours, various STEM demonstrations and self development through student led workshops. With the help of our volunteers, we facilitated discussions within Self-Development Workshops, where we talked about different issues and strategies to navigate through those difficult spaces, including Microaggressions, College 101, and Overcoming Obstacles.

Date: November 2024

Total Estimated Cost: \$4,000

Chapter Apparel

CTNSBE has realized that it is extremely important to have a means of visually branding ourselves and that's what we aim to do with our apparel, specifically t-shirts. Our desire is to make a statement of unity and progress with our shirts this year. This t-shirt will be designed by an executive board member and will be distributed to all of the paid members. Additionally, we also are looking to provide customized polo shirts for the executive board so that we can distinguish ourselves when necessary, i.e. at NSBE Fall Regional Conference and Annual Convention.

Total Estimated Cost: \$2000



Professional Development

Corporate Networking Night

Corporate Networking Night (CNN) is an event where we gather representatives from respective companies to socialize with CTNSBE members who now have the chance to build connections and network with recruiters. Our members use this CNN as an opportunity to learn more about how their education will apply in the workforce and corporate affiliates are able to market the brand of their companies to students who are eager for professional exposure. This event provides a much less stressful atmosphere for students to speak with companies as opposed to a career fair. CTNSBE students and corporate representatives are also able to mingle and engage in relaxed, personable conversation over light refreshments.

Date: September 2023



General Body Meetings

CTNSBE hosts our meetings on Tuesdays of every week where our members are able to learn, develop and grow outside of the classroom. At our weekly meeting, corporate sponsors have the opportunity to give a presentation on their company, an overview of internship opportunities available or present on any general topics to engage our members. Overall, our topics branch from the idea that we want our members to excel academically and succeed professionally. Topics discussed at our general body meetings include: landing the right internship, effectively building your resume, personal branding, guides to networking at career fairs etc.

Fall semester : \$550

Spring Semester : \$550



Freshman Leadership Initiative

Freshman Leadership Initiative, commonly known as NSBE-FLI , was created to provide opportunity for incoming freshman to develop leadership skills that they can carry onwards in both NSBE and other professional organizations. With the guidance of our E-Board, members in FLI are given opportunities to plan and market events on campus. Some major events hosted are : Bake Sale, Dating Game, Dating Auction etc. Through funding we hope to expand and improve on this project and apply donations towards leadership development workshops for the freshmen.

Total Estimated cost : \$1500



Conferences & Conventions

Region I Fall Regional Conference (FRC)

Fall Regional Conference provides a forum for discussion and information exchange between collegiate, pre-college, alumni, and corporate representatives at the regional level. Within the three-day weekend each region encourages academic excellence and professional development through various technical, cultural, workshops, competitions, and Career and Graduate School Fairs.

Date: October 27th - 31st , 2023

Location: To Be Determined

Total Estimated Cost: \$8,000

Estimated cost per person: \$300

NSBE 50th Annual Convention

Our largest gathering of membership and partners, NSBE's Annual Convention brings out over 10,000 attendees each year. This year the event will be held in Atlanta, GA.

Main events include a 2-day Career Fair, College/Grad School Fair, Professional Development Workshops, General Sessions, Hospitality Suites, Panel Discussions, and our Annual Golden Torch Awards Ceremony.

Date: March 2024

Location: Atlanta, Georgia

Total Estimated Cost: \$19,000+

Estimated \$1,000 per person (Covers Registration, Round Trip Travel, and Hotel Fees)





Fall Zone Conference

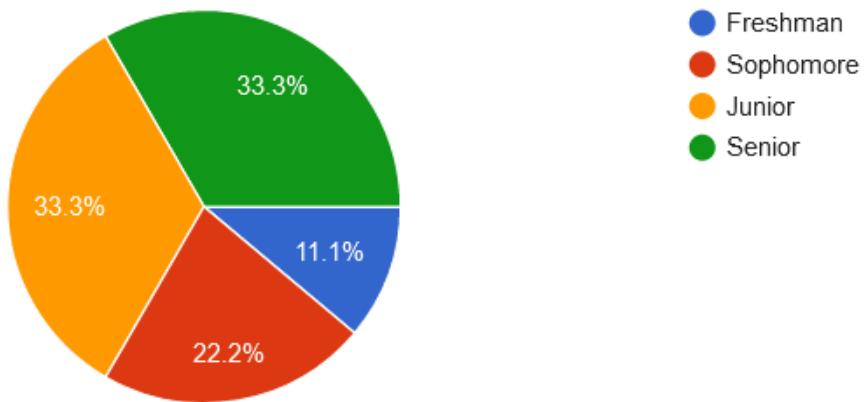
*Date: November 2023
Location: TBD*

Regional Leadership Conference

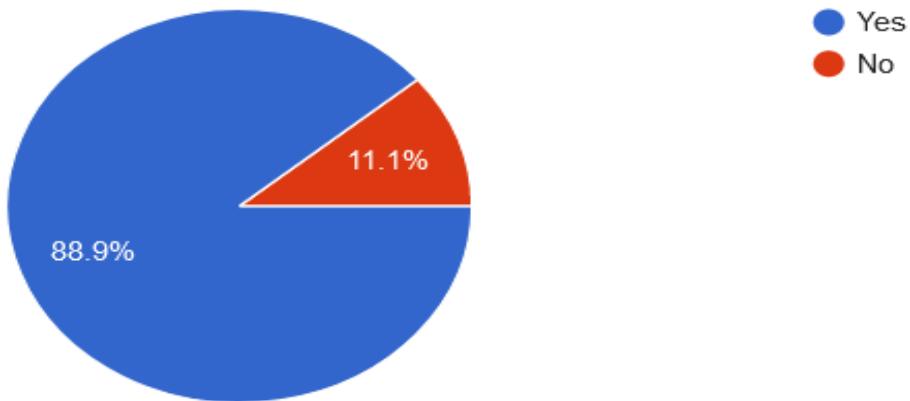
*Date: August 25-28, 2023
Location: CT or MA*



How We Help Our Members



Our membership is largely made up of seniors, juniors, and sophomores. This implies our members would be active in searching for an internship or a job. Especially for juniors and seniors, this is a critical time to get exposed and settled into industry. It allows them to get acquainted to proper skills necessary to be successful in industry. We, as a chapter, provide many events throughout the year for our members to seek these opportunities.

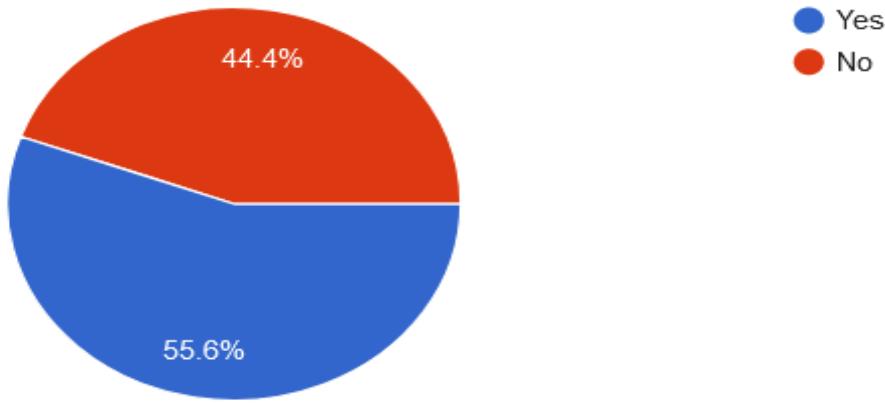


Did you attend a NSBE networking event this past year (Corporate Networking Night, National Convention, Black Women in STEM Brunch etc.)

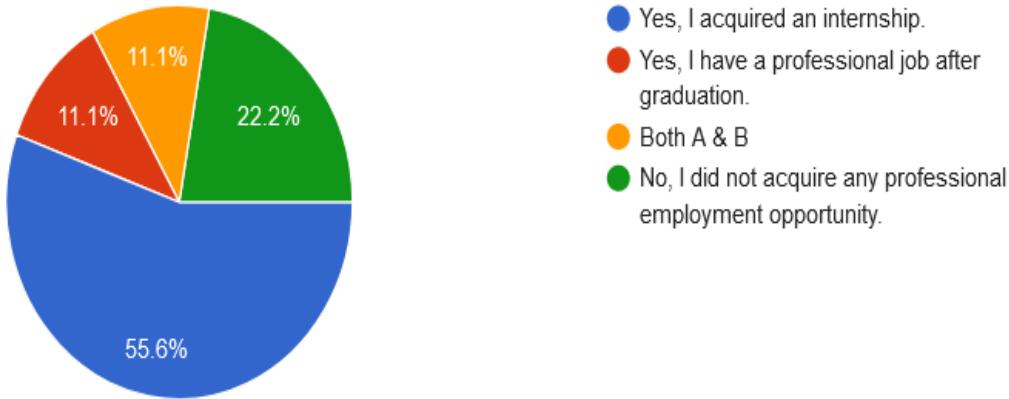
Throughout the year, we host many events such Corporate Networking Night, Black Women In Stem Brunch, National Convention, and Fall Regional Conference. These events allow our members to network with industry professionals to better their chances of getting an interview. From a survey we've conducted at the end of the year, roughly 89% of our members attended at least one of those events. This illustrates that our members are utilizing our chapter to give themselves the best opportunity to set themselves up for success.

How We Help Our Members (contd.)

Did you join NSBE at the start of the semester (Fall or Spring)



Did you acquire an internship at all this year (Fall 2022, Spring 2023, or Summer 2023)? Or: Do you have a professional job lined up after graduation?



About 54% of our membership joined the NSBE either in the fall or spring, which shows great interest our org in the UConn community. Of those who had joined this year or already in the organization, 89% of the members have attended our events all throughout the year. Of those 89%, many of them have landed professional interviews from our events. 55.6% acquired an internship, 11.1% got a job offer, and another 11.1% received both an internship and job offer. So roughly 77% of those who responded to our surveys have an internship or a job offer through NSBE. This demonstrates that our chapter very much wants to see our members succeed and do well in the STEM field. We want to provide as many opportunities and support as possible so to accomplish our goal of increasing qualified minorities in engineering.



SPONSORSHIP PACKAGES

We hope that your company takes advantage of the endless opportunities our NSBE Chapter has to offer. As an organization we offer four levels of sponsorship Platinum, Gold, Silver and Affiliate as well as two additional events, Corporate Networking Night and General Body Meetings. Through these various opportunities we hope to give back and promote your company's brand.

| | |
|---------------------------|--|
| PLATINUM | - Sponsorship of up to three CTNSBE Programs/Initiative |
| AFFILIATE | - Invitation to present at a General Body Meeting |
| \$4,500 or Greater | - Registration for Corporate Networking Night |
| | - Includes all Affiliate Level Rewards |
| GOLD AFFILIATE | - Sponsorship of up to two CTNSBE Programs/Initiative |
| \$3000-\$4,499 | - Invitation to present at General Body Meeting |
| | - Registration for Corporate Networking Night |
| | - Includes all Affiliate Level Rewards |
| SILVER | - Sponsorship of up to two CTNSBE Program/Initiative |
| AFFILIATE | - Includes all Affiliate Level rewards |
| \$1,500- \$2,999 | |
| AFFILIATE | - Access to 2023-2024 Resume Book |
| \$500-\$1,499 | - Advertisement on CTNSBE website and social media platform for entire school year |



ADDITIONAL OPPORTUNITIES

CORPORATE

NETWORKING NIGHT

\$500

- Attendance of at least two representatives at event

- One table for the event

- Access to 2023-2024 Resume Book

GENERAL BODY MEETINGS

\$500|Fall Semester

\$500|Spring Semester

- Invitation to present at General Body Meeting

- Access to 2023-2024 Resume Book



Corporate Response Form

In order for our organization to form a strong, mutually beneficial partnership with our NSBE chapter, we would like to collect some information regarding your contribution and intended return on investment. Please note that PayPal is our main method of accepting payments. Please see below for more details about payment information.

Company Name: _____

Contact Person: _____

Email: _____

Telephone: _____

Mailing Address: _____

Please indicate which sponsorship packet that you would like and the donation associated with it.

- Platinum Affiliate- \$4,500+
- Gold Affiliate- \$3,000+
- Silver Affiliate- \$1,500+
- Affiliate- \$500+

Please select your method of payment:

- PayPal-(UConnNSBE.president@gmail.com)
- Credit Card
- Check (please make payable to UCONN NSBE TFD)

1. **Please select three of the above initiatives that you would be most interested in becoming involved with.**

2. **Would you like to visit the UConn NSBE Chapter during one of our biweekly meeting?**

3. **Are there any special conditions associated with your donation?**

4. **In what ways would most like to see return on investment?**

5. **Are there any personalized events that you would like to host/participate in with our chapter? (e.g. dinner with majors that you are most interested in, golf outing, social networking event, etc.)**

*A response is appreciated as soon as possible in order to receive proper recognition

PLEASE RETURN TO: National Society of Black Engineers
Attn: Joshua Charleston
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Storrs, Connecticut 06269